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Freelance Copywriter & Book Ghostwriter For The Personal Growth & Alternative Health Markets

If you are looking for someone to write copy, or ghostwrite your book, for your personal growth programs or alternative health products that moves people along in their decision process, I can help. To be highly effective, marketing needs to touch a person's heart/emotions and give them hope for a brighter future. My personal and professional background allows me to do just that.

As a Babyboomer I can relate to people who struggle with physical problems, but prefer to seek alternative health remedies or supplements. I have had numerous medical problems throughout my life, for which I researched to find natural solutions to apply.

I have over 14 years as a part-time lay counselor on crisis hotlines (including opening my own hotline in Arizona in the 1990s). Thus, I have a lot of insight on how to help people get unstuck from their problems and learn how to live purposefully and fully engaged. I also have great listening skills!

My background includes overcoming a ten-year addiction to pain medicines (clean since 1990), and also had my life sucked out of me by an ex-addict, narcissist but got it back. I developed my own Roadmaps to Freedom™ step-by-step blueprint. This Roadmap is working wonders on the people struggling with mental health issues whom I currently assist.

During my 37 years as a professional legal secretary (retired in 2014), the following skills helped me be at the top of my profession:

- Meet Deadlines on Time
- Perfectionist in Grammar and Persuasive Writing
- Collaborated with Attorneys
- Fast, Detail-Oriented & Organized
- Team Player & Easy to Work With

Copywriting & Book Ghostwriting Career Highlights

While KW Consulting & Training LLC incorporated in 2012, I have been doing this work on and off since the early 1990s.

Since 2005 I have written five books (two I ghost-wrote for others) and two e-books. More are in the works.

My personal three books are:

- *Emotional Freedom From COVID-19: How to Stop the Overwhelm, Build a New Life...and Beat the Odds!* (2021 Daily Growth Publishing) www.EmotionalFreedomFromCOVID19.com
- *My Friend is An Addict – What Can I Do? Use the Roadmap Out of Addiction™ to Influence Your Friend and To Take Back Your Life* (2018 Daily Growth Publishing) www.MyFriendIsAnAddict.com

- *R.A.D.I.C.A.L. Breakthroughs to Overcome Addictions: Discover a New Combination of Biblical Principles to Move You From Your Addictions To Abundant, Purpose-Filled Living* (2005, out-of-print).

I have ghost-written two full-length books: (1) For a Double Board Certified Physical Medicine and Rehabilitation and Pediatrics doctor. His book taught parents how to successfully coach their children for the proper development of their brain while growing up. (2) For the mother of a popular preacher in Southern California. I turned her biography (from taped interviews of her) into a “how to” book on biblical principles to live by.

OTHER BUSINESS WRITING EXPERIENCES

Websites (for my books)

- Articles & Blogs
- Opt-in Pages
- Sales Letters
- Free Reports
- E-Courses
- Online Courses

Marketing (for my books)

- Social Media Posts
- Facebook Ads
- Postcards & Tri-fold Flyers
- Press Releases & Media Sheets

Miscellaneous

- Wrote grant applications for nonprofits
- Had a column in a quarterly newspaper for Set Free Ministries in San Diego writing about overcoming addictions.
- Wrote a Bible Study on the book of Ephesians from the Bible. Sample available upon request.

TRAINING & EDUCATION

Personal: Had a library of over 1,600 nonfiction books before my divorce in 2006, when I lost everything I owned but what would fit in my car. Since then I have rebuilt my library to 1,500 books. I continue to attend monthly meetings for Entrepreneurs. I have an accountability partner where we meet weekly, going on two years.

2011 – Present Brendon Burchard – Various programs and books by Brendon
 2005 – Present Numerous online programs and books to learn writing and marketing
 1999 & Present AWAI Copywriting Programs
 2017-2018 Quantum Leap Program by Steve Harrison and his team of coaches (12 months)
 Learning how to write books, marketing, speaking, create online courses, etc.
 2008 – 2019 Dan Kennedy’s No B.S. Inner Circle (for offline and online marketing)
 2014 – 2018 Sandi Krakowski’s A Real Change Inner Circle (online marketing, writing, etc.)
 2008 Life Christian University (AA in Biblical Theology)
 1978-79 Western State University, College of Law, Fullerton, CA (44 units)

Need More Information?

To review my writing samples, go to www.CopywriterKW.com/samples where you can download PDFs of the books I have written.

As you can see from the above, my background provides the perfect insights and skills to help your marketing pieces make an impact on your prospects and move them to make decisions. Call me at (877) 364-2424 or email me at Kathy@CopywriterKW.com to see how we can work together to up-level your business.